



THE **INSPIRE** JUSTICE AWARDS

Partnership Opportunities

24 March 2027

Queen Elizabeth II Centre, London



@Skills_Justice



@skills-for-justice



skillsforjustice.org.uk/inspire-justice-awards

Welcome to Inspire Justice!

I'm delighted to introduce the Inspire Justice Awards 2027, an event that continues to grow in reach, relevance and recognition across justice, societal resilience and community safety. Since their inception, the awards have gone from strength to strength, earning widespread support from professionals and organisations committed to delivering justice, protecting communities, strengthening resilience and enhancing public safety.

As the landscape continues to evolve, so too do the Inspire Justice Awards. Our categories have been carefully designed to reflect the breadth of skills, expertise and innovation across justice, protective services and resilience. Alongside recognising excellence in frontline and support roles, we continue to celebrate achievements in areas such as civil contingencies, prevention and protection, digital innovation, lived experience and organisational excellence. You'll find a full list of categories later in this prospectus.

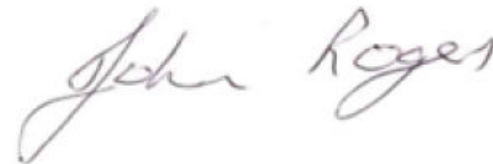
At the heart of the Inspire Justice Awards is a simple but powerful mission: to recognise and thank the thousands of dedicated individuals who keep our communities safe, support those in need and help services respond, recover and adapt. From emergency call handlers and control staff to probation practitioners, court staff, prison personnel and those working behind the scenes, these often-unsung professionals play a vital role in upholding public confidence in essential services.

Delivered by Skills for Justice, the UK's Sector Skills Council for Justice, the awards shine a spotlight on the exceptional people and teams who make a difference every day in supporting public safety.

On behalf of Skills for Justice, I warmly invite you to support the Inspire Justice Awards 2027 as a sponsor. We offer a range of opportunities designed to raise your organisation's profile, strengthen engagement with key audiences and align your brand with a powerful message of recognition, service and impact.

Join us in celebrating the individuals and teams whose commitment, professionalism and dedication help deliver justice, protect the public and build safer, more resilient communities.

Thank you for your support, and we look forward to welcoming you to Inspire Justice Awards 2027.

A handwritten signature in dark ink, reading "John Rogers". The signature is fluid and cursive, with the first name "John" and the last name "Rogers" clearly distinguishable.

John Rogers
Chief Executive
Skills for Justice

Why support the Inspire Justice Awards?



Raise your profile

Be recognised as a champion for the justice sector workforce, including courts and tribunals, policing, prison and probation, emergency services, and more.



Grow your network

Join us for the Inspire Justice Awards ceremony and meet with senior figures from the sector including national bodies, MPs, and Skills for Justice members such as the National Crime Agency and the Ministry of Justice.



A chance to celebrate staff

These awards are for your employees too! As a valued member of the justice community, your staff may qualify for one or more of our award categories. Nominating them is a fantastic way to recognise their contribution.



Increase brand awareness

As a supporter you will be included on the Inspire Justice Awards webpages, all newsletters and social media promotion, included in all our media coverage, and at the awards ceremony itself.



Be a part of the conversation

Our stories and winners get profiled to audiences of over six million during the awards campaign cycle. Your brand and name can be a part of that exposure. Some of our packages offer greater levels of press inclusion, with the opportunity to work with us on opportunities for press, radio and TV.

Some of our previous award winners have come from the following organisations:



HM Prison &
Probation Service



HM Courts &
Tribunals Service



Key dates

1 September 2026

Nomination window open

2 November 2026

Nomination window closes

16 November 2026

Judging period starts

30 November 2026

Judging ends

January 2027

Finalist announcements and key PR period

24 March 2027

Inspire Justice Awards 2025 ceremony

25 March 2027

Winners announcement and follow up press coverage



Headline sponsor - £10,000

The headline partner package is designed to offer your brand maximum exposure before, during and after the event. It includes:

- A double-page profile in the Inspire Justice Awards programme
- Interview with Skills for Justice, to be released and featured on all marketing channels and via our media partner, Police Oracle
- Press release to announce your headline sponsorship
- A dedicated webpage about your involvement on the Skills for Justice website with the option to host a dedicated video/animation
- VIP table of eight at the award ceremony, including welcome drinks, lunch, and post-event drinks reception
- Guest speaking slot to announce the awards at the start of the event
- Optional co-branding on all awards
- Full branding package during the awards marketing campaign
- Elevated branding throughout the award ceremony and presentation stage
- Co-branding on all event communications sent to tens of thousands justice sector professionals
- Inclusion in all press activity with over 6.6 million audience (2025 reach)



“The justice sector sometimes only gets attention when things have gone wrong. What a breath of fresh air, a ray of sunshine it is to hear about all of the hidden heroes that are pulling together to make sure that we are able to live in a free and safe society.”



Sir Andy Marsh QPM, CEO, College of Policing

Category Sponsorship - £5,000 per award



Apprentice of the Year Sponsored by SFJ Awards

Apprentices are the future of the justice sector workforce - bringing fresh perspectives, energy, and a commitment to public service. This award recognises outstanding individuals currently undertaking or recently completing an apprenticeship, who have gone above and beyond in their role.



Civil Contingency and Resilience Award

Justice sector organisations play a critical role in civil contingency planning and emergency response ensuring public safety, continuity of justice services, and co-ordinated action during crises. This award recognises individuals or teams who have demonstrated exceptional leadership, preparedness, and collaboration in building resilience across the justice system.



Community Safety and Rehabilitation Award

This award recognises the outstanding contributions of individuals working to reintegrate people into society - whether through probation, parole, liaison and diversion services, education, training, or other rehabilitative pathways.



Courts and Tribunals Service Staff Member of the Year - supported by HMCTS

Staff working across courts and tribunals are essential to the delivery of a fair, efficient, and accessible justice system. This award recognises individuals in non-judicial roles who go above and beyond to support the smooth running of justice services.



Custody and Detention Staff Member of the Year

This award recognises those in non-uniformed or non-officer roles - whether in prisons, youth justice, immigration detention, police custody, or secure hospitals - who go above and beyond to support the wellbeing of those in their care and contribute to the effective functioning of custodial services.



Digital Innovation Award

Digital innovation is reshaping the justice landscape enhancing access, improving outcomes, and empowering communities. This award recognises individuals, teams or organisations who have demonstrated outstanding creativity and impact through the use of digital tools, platforms, or approaches to advance justice.



EDI Initiative of the Year

The justice system achieves better outcomes when it includes voices from all communities and ensures equal opportunities for all. This award recognises individuals, teams or organisations who are driving meaningful change through equity, diversity, and inclusion (EDI) initiatives.



Educator of the Year

Sponsored by iCQ Awards

Learning transforms lives - whether it's equipping justice professionals with the skills to serve the public or empowering service users to build brighter futures. This award recognises all those who deliver high-quality, inclusive, and impactful learning experiences.



Inspectorate Staff Member of the Year

This award recognises individuals working within inspectorate bodies who go above and beyond to support their organisation's mission - contributing to better outcomes for service users, staff, and the wider justice system.



Lived Experience Champion (New)

Designed to recognise individuals whose personal lived experience is creating positive change and improving outcomes for others. This award celebrates those who use their insight, courage, and voice to support people, influence services, shape policy, and drive



Policing Staff Member of the Year

This award recognises the invaluable contributions of non-warranted police and law enforcement staff who work across a wide range of functions, from supporting investigations and protecting critical infrastructure, to assisting victims and enabling frontline operations.



Voluntary and Community Impact Award

Voluntary, not-for-profit, charity, and third sector organisations are the backbone of many justice and community safety efforts. This award recognises the outstanding contributions of organisations working to support rehabilitation, crime prevention, victim support, public awareness, and community safety.

To discuss sponsorship of a category, contact a member of the team on justiceawards@skillsforjustice.org.uk or call 020 3074 1259



What category sponsorship means for you

If you want your name associated with the top tier of award winners for a part of the sector that aligns with your products and services, category sponsorship is the best way to ensure you get the most out of being a part of the Inspire Justice Awards.

As a sponsor your organisation can benefit from:

- An exclusive announcement of your support to our audiences
- Take part in judging your category and present the award at our ceremony
- Your logo on the trophy and certificate presented to winners
- Branding on our visual displays at the awards ceremony venue
- Profile within the awards programme
- Option to add a branded gift to each winner's trophy box
- Full branding package during the awards marketing campaign
- Your logo, profile and link to your website, and option or a video on the awards website
- Work with our PR team on opportunities to share winners' stories in publications, on radio and TV (2025: over 6.6 million audience)
- Three tickets to attend the award ceremony, including welcome drinks, lunch, entertainment, and post-event drinks reception*

*Three tickets per sponsored category with the option to purchase additional tickets if needed.

Sponsorship options

Digital sponsor - £3,000

- Your branding shown on all digital displays throughout the event
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Four tickets to attend the awards ceremony, including reception, lunch, and post-event drinks reception

Drinks reception sponsor - £2,000

- Your branding and marketing collateral displaying in the reception area for the welcome reception and the post-event drinks reception
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony

Lunch sponsor - £2,000

- Your content looped on the mainstage screens during the lunch break, between the announcements of awards, for all delegates to see
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony



Name badge sponsor - £2,000

- Logo included on awards lanyards*
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony

*Lanyards and bags to be sourced by Skills for Justice.

“The thousands of people who come into contact with the justice system every day might not be aware of the hidden heroes keeping the system going, but these individuals make a real difference to the lives of every citizen in this country.”

Heidi Alexander MP, Secretary of State



Advert in the programme book

Congratulate your team members on their award nomination or raise your profile as a support of the justice sector.

- Double page - £950
- Full page - £500
- Half page - £250

Seat drop sponsor - £1,000

- Your marketing collateral on every seat at the awards ceremony
- Your logo, profile and link to your website on the Skills for Justice website
- One ticket to attend the awards ceremony

Programme book sponsor - £1,500

- Full page advert in the awards programme
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- One ticket to attend the awards ceremony

If there is an advertising opportunity not listed above that you would like to discuss, please speak to a member of our team at justiceawards@skillsforjustice.org.uk.

All our award sponsorship packages are available with a multi-year discount.

About Skills for Justice

Skills for Justice are a charity that champions the community safety and criminal justice workforce.

We work hand-in-hand with organisations across the justice sector to foster expertise and collaboration, and help develop workforce and skills solutions that improve jobs and benefit the public.

The Inspire Justice Awards demonstrate our commitment to champion the entire workforce, without whom the system in the UK simply could not operate.

We want to say 'Thank you' to all those who have gone above and beyond to make our communities safer and fairer for all.

Find out more about our work by visiting skillsforjustice.org.uk

 @Skills_Justice  skillsforjustice.org.uk/inspire-justice-awards

 @skills-for-justice [#InspireJusticeAwards](https://twitter.com/skills_for_justice)





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