



THE INSPIRE JUSTICE AWARDS

Partnership Opportunities

26 October 2023

Queen Elizabeth II Centre, London



@Skills_Justice



@skills-for-justice



skillsforjustice.org.uk/inspire-justice-awards

Welcome to Inspire Justice 2023!

Following the success of the inaugural Inspire Justice Awards last November, I am delighted to share our plans for the return event. This year's awards will take place at the Queen Elizabeth II Centre in central London, with views overlooking Westminster Abbey and Big Ben.

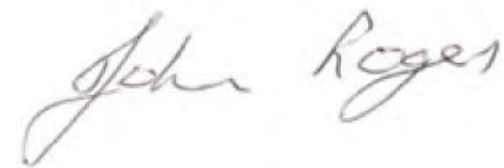
The essence of these awards is to give thanks and recognition to the thousands of operational and support staff across the UK that keep our justice system moving. These vital roles, which span everything from emergency call handlers to court ushers to prison administrators, help to keep the public safe.

Delivered by Skills for Justice, the UK's Sector Skills Council, the Inspire Justice Awards will shine a light on the achievements of the justice sector workforce across 11 categories.

On behalf of Skills for Justice, I invite you to join us in celebrating these outstanding individuals and teams by supporting these awards as a sponsor.

We have a range of opportunities designed to help raise your profile within the sector, and by aligning your organisation with the awards, you can join us in publicly celebrating these unsung heroes.

We hope you can join us and offer your support.



John Rogers
Chief Executive
Skills for Justice

Why support the Inspire Justice Awards?



Raise your profile

Be recognised as a champion for the justice sector workforce, including courts and tribunals, policing, prison and probation, and emergency services.



Grow your network

Join us for the Inspire Justice Awards ceremony and meet with senior figures from the sector including national bodies, MPs, and Skills for Justice members such as the National Crime Agency and the Ministry of Justice.



Increase brand awareness

As a supporter, your logo will be included on the Inspire Justice Awards webpages, industry-leading newsletter, social media, PR activity, and at the awards ceremony.



A chance to celebrate staff

These awards are for your employees too! As a valued member of the justice sector, your staff may qualify for one or more of our award categories. Nominating them is a fantastic way to recognise their contribution.



Key dates

13 June

Nominations open

25 July

Nominations close

1 August - 1 September

Judging process

5 September

Finalist announcements

6 September

Ceremony registration opens

3 October

Deadline for sponsor content for inclusion in the awards programme

26 October

Awards ceremony

Headline sponsor - £10,000

The headline partner package is designed to offer your brand maximum exposure before, during and after the event and includes:

- A double-page profile in the Inspire Justice Awards programme.
- Blog interview to be shared via Skills for Justice.
- Press release to announce your headline sponsorship.
- A dedicated webpage about your involvement on the Skills for Justice website with the option to host a dedicated video/animation.
- VIP table of eight at the award ceremony including welcome drinks, afternoon tea, and drinks reception.
- Guest speaking slot to announce the awards at the start of the event.
- Optional co-branding on all awards.
- Full branding package during the awards marketing campaign.
- Elevated branding throughout the award ceremony and presentation stage.
- Interview slot in the official awards highlights film.
- Co-branding on all event communications to be sent to over 54,000 industry professionals.



“HM Courts and Tribunals Service is delighted to celebrate the exceptional talent and achievements of the individuals and teams working across the justice sector.

“The contribution our staff make on a daily basis to help keep the justice system running smoothly deserves to be formally recognised, and we’re thrilled to be able to offer this opportunity through our participation with Skills for Justice and the Inspire Justice Awards.”



Paul Harris, Operations Director, HMCTS

Choose an award category -
£4,500 per award



Apprentice of the Year
sponsored by SFJ Awards



Best Newcomer



Courts and Tribunals Service Staff
Member of the Year



Custody and Detention Staff Member
of the Year



Police Staff Member of the Year
sponsored by UNISON



Probation Staff Member of the Year
sponsored by UNISON



Prosecution Staff Member of the Year



Learning and Development Programme of the Year



Equality, Diversity, and Inclusion Initiative of the Year



Health and Wellbeing Employer of the Year



Voluntary Contribution to Community Safety and
Justice

To discuss sponsorship of a category contact a member of the team on
justiceawards@skillsforjustice.org.uk or call 020 3074 1259.

Prices listed are exclusive of VAT.



What category sponsorship means
for you

As a sponsor your organisation can benefit from:

- An exclusive announcement of your support to our list of more than 54,000 professionals.
- Take part in judging your category and present the award at our ceremony.
- Your logo on the trophy and certificate presented to winners.
- Branding on our visual displays at the awards ceremony venue.
- Profile within the awards programme book.
- Option to add a branded gift to each winner's trophy box.
- Feature a representative of your choice in the official awards highlights video.
- Full branding package during the awards marketing campaign.
- Your logo, profile, link to your website and option for a video on the awards website.
- Work with our PR team on opportunities to share winners' stories in publications, on radio and TV.
- Three tickets to attend the award ceremony including welcome drinks, afternoon tea, entertainment, and drinks reception*.

*Three tickets per sponsored category with the option to purchase additional tickets if needed.

Sponsorship options

Hybrid/AV sponsor - £3,000

- Your branding shown on all digital displays throughout the event.
- Your logo, profile, and link to your website on the Skills for Justice website.
- Branding on marketing communications, social media and within press releases.
- Half page profile in the awards ceremony programme.
- Four tickets to attend the awards ceremony.

Ceremony table sponsor - £3,000 per table

- Host an entire table at the awards and bring your VIP guests to enjoy a day of entertainment and networking.
- Branding and naming of the table.
- Your logo, profile, and link to your website on the Skills for Justice website.
- Branding on marketing communications, social media and within press releases.
- Half page profile in the awards ceremony programme.
- Eight tickets to attend the awards ceremony.

Gift bag sponsor - £2,000

- Printed logo on ceremony gift bags.
- Inclusion of any marketing collateral within the gift bags*.
- Your logo, profile, and link to your website on the Skills for Justice website.
- Branding on marketing communications, social media and within press releases.
- Half page profile in the awards ceremony programme.
- Two tickets to attend the awards ceremony.



Advert in the programme book

Congratulate your team members on their award nomination or raise your profile as a supporter of the justice sector workforce. The programme is also available online, helping extend the reach of your advert.

- Double page spread - £950
- Full page ad - £500
- Half page ad - £250

Networking reception sponsor - £2,000

- Your branding and marketing collateral displayed in the reception area.
- Your logo, profile, and link to your website on the Skills for Justice website.
- Option to distribute collateral inside the networking area.
- Branding on marketing communications, social media and within press releases.
- Half page profile in the awards ceremony programme.
- One ticket to attend the awards ceremony.



Name badge sponsor - £2,000

- Logo included on awards lanyards*.
- Your logo, profile, and link to your website on the website.
- Branding on marketing communications, social media and within press releases.
- Half page profile in the awards ceremony programme.
- Two tickets to attend the awards ceremony.

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Seat drop sponsor - £1,000

- Your marketing materials on every seat at the awards ceremony.
- Your logo, profile, and link to your website on the Skills for Justice website.
- One ticket to attend the awards ceremony.

Programme book sponsor - £1,500

- Branding on marketing communications, social media and within press releases.
- Full page advert in the awards ceremony programme.
- Your logo, profile, and link to your website on the Skills for Justice website.
- One ticket to attend the awards ceremony.

If there is an advertising opportunity not listed above that you would like to discuss, please speak to a member of our team at justiceawards@skillsforjustice.org.uk.

All our award sponsorship packages are available with a multi-year discount. Speak to a member of the team to discuss a two-year discount to secure sponsorship for 2023 and 2024.

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About Skills for Justice

Skills for Justice is a not-for-profit organisation that champions the community safety and criminal justice workforce.

We have collaborated with a range of justice sector employers and national bodies to develop workforce and skills solutions that improve jobs and benefit the public.

The Inspire Justice Awards demonstrate our unwavering commitment to championing the entire workforce, without whom the system in the UK simply could not operate.

We want to say ‘thank you’ to all those who have gone above and beyond to make a difference in making our communities safer.

Find out more about our work by visiting skillsforjustice.org.uk

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