



# THE INSPIRE JUSTICE AWARDS

## Partnership Opportunities

25 September 2025

Queen Elizabeth II Centre, London



@Skills\_Justice



@skills-for-justice



[skillsforjustice.org.uk/inspire-justice-awards](https://skillsforjustice.org.uk/inspire-justice-awards)

# Welcome to Inspire Justice 2025!

I'm delighted to introduce the fourth annual Inspire Justice Awards - an event that continues to grow in reach, relevance, and recognition across the justice sector. Since their inception, the awards have gone from strength to strength, earning widespread support from professionals and organisations committed to delivering justice and public safety.

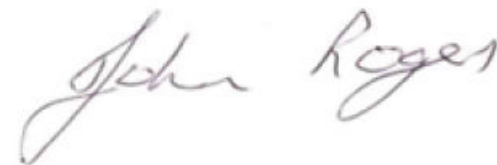
This year, we've refreshed our award categories to reflect the evolving landscape of justice. In addition to recognising excellence across core justice roles, we're proud to spotlight contributions to civil contingencies and digital innovation - areas that are increasingly vital to the sector's future. You'll find a full list of categories on page six.

At the heart of the Inspire Justice Awards is a simple but powerful mission: to recognise and thank the thousands of dedicated individuals who keep our justice system running. From emergency call handlers and probation officers to court ushers and prison administrators, these often-unsung professionals play a critical role in keeping our communities safe.

Delivered by Skills for Justice - the UK's Sector Skills Council for Justice - the awards shine a light on the achievements of the workforce across 11 carefully curated categories.

On behalf of Skills for Justice, I warmly invite you to support this year's awards as a sponsor. We offer a range of sponsorship opportunities designed to raise your organisation's profile within the sector, while aligning your brand with a powerful message of recognition, service, and impact.

Join us in celebrating the individuals and teams who work tirelessly, often behind the scenes, to uphold justice and serve the public good.

A handwritten signature in dark ink, reading "John Rogers". The signature is fluid and cursive, with the first name "John" and last name "Rogers" clearly distinguishable.

John Rogers  
Chief Executive Officer  
Skills for Justice

# Why support the Inspire Justice Awards?



## Raise your profile

Be recognised as a champion for the justice sector workforce, including courts and tribunals, policing, prison and probation, emergency services, and more.



## Grow your network

Join us for the Inspire Justice Awards ceremony and meet with senior figures from the sector including national bodies, MPs, and Skills for Justice members such as the National Crime Agency and the Ministry of Justice.



## A chance to celebrate staff

These awards are for your employees too! As a valued member of the justice community, your staff may qualify for one or more of our award categories. Nominating them is a fantastic way to recognise their contribution.



## Increase brand awareness

As a supporter you will be included on the Inspire Justice Awards webpages, all newsletters and social media promotion, included in all our media coverage, and at the awards ceremony itself.



## Be a part of the conversation

Our stories and winners get profiled to audiences of over a million during the awards campaign cycle. Your brand and name can be a part of that exposure. Some of our packages offer greater levels of press inclusion, with the opportunity to work with us on opportunities for press, radio and TV.

Some of our previous award winners have come from the following organisations:



HM Prison &  
Probation Service



HM Courts &  
Tribunals Service



# Key dates

**5 June**

Nomination window open

**22 July**

Nomination window closes

**28 July**

Judging period starts

**11 August**

Judging ends

**August**

Finalist announcements and key PR period

**25 September**

Inspire Justice Awards 2025 ceremony

**26 September**

Winners announcement and follow up press coverage



# Headline sponsor - £10,000

The headline partner package is designed to offer your brand maximum exposure before, during and after the event. It includes:

- A double-page profile in the Inspire Justice Awards programme
- Interview with Skills for Justice, to be released and featured on all marketing channels
- Press release to announce your headline sponsorship
- A dedicated webpage about your involvement on the Skills for Justice website with the option to host a dedicated video/animation
- VIP table of eight at the award ceremony, including welcome drinks, afternoon tea, and post-event drinks reception
- Guest speaking slot to announce the awards at the start of the event
- Optional co-branding on all awards
- Full branding package during the awards marketing campaign
- Elevated branding throughout the award ceremony and presentation stage
- Interview slot in the official awards highlights film
- Co-branding on all event communications sent to tens of thousands justice sector professionals
- Inclusion in all press activity with over 1 million audience (2024 reach)



**“HM Courts and Tribunals Service is proud to once again support the Inspire Justice Awards, recognising the outstanding dedication and achievements of colleagues across the justice system.**

**Every day, our colleagues play a vital role in ensuring the justice system operates effectively. It’s a privilege to celebrate their contributions through our continued partnership with Skills for Justice and the Inspire Justice Awards.”**



HM Courts &  
Tribunals Service

Nick Goodwin, CEO

# Category Sponsorship - £5,000 per award



## **Apprentice of the Year** Sponsored by SFJ Awards

Apprentices are the future of the justice sector workforce - bringing fresh perspectives, energy, and a commitment to public service. This award recognises outstanding individuals currently undertaking or recently completing an apprenticeship, who have gone above and beyond in their role.



## **Civil Contingency and Resilience Award** (New)

Justice sector organisations play a critical role in civil contingency planning and emergency response ensuring public safety, continuity of justice services, and co-ordinated action during crises. This award recognises individuals or teams who have demonstrated exceptional leadership, preparedness, and collaboration in building resilience across the justice system.



## **Community Safety and Rehabilitation Award**

This award recognises the outstanding contributions of individuals working to reintegrate people into society - whether through probation, parole, liaison and diversion services, education, training, or other rehabilitative pathways.



## **Courts and Tribunals Service Staff Member of the Year** - supported by HMCTS

Staff working across courts and tribunals are essential to the delivery of a fair, efficient, and accessible justice system. This award recognises individuals in non-judicial roles who go above and beyond to support the smooth running of justice services.



## **Custody and Detention Staff Member of the Year**

This award recognises those in non-uniformed or non-officer roles - whether in prisons, youth justice, immigration detention, police custody, or secure hospitals - who go above and beyond to support the wellbeing of those in their care and contribute to the effective functioning of custodial services.



## **Digital Innovation Award** (New)

Digital innovation is reshaping the justice landscape enhancing access, improving outcomes, and empowering communities. This award recognises individuals, teams or organisations who have demonstrated outstanding creativity and impact through the use of digital tools, platforms, or approaches to advance justice.



### **EDI Initiative of the Year**

The justice system achieves better outcomes when it includes voices from all communities and ensures equal opportunities for all. This award recognises individuals, teams or organisations who are driving meaningful change through equity, diversity, and inclusion (EDI) initiatives.



### **Educator of the Year**

Learning transforms lives - whether it's equipping justice professionals with the skills to serve the public or empowering service users to build brighter futures. This award recognises all those who deliver high-quality, inclusive, and impactful learning experiences.



### **Inspectorate Staff Member of the Year**

This award recognises individuals working within inspectorate bodies who go above and beyond to support their organisation's mission - contributing to better outcomes for service users, staff, and the wider justice system.



### **Policing Staff Member of the Year**

This award recognises the invaluable contributions of non-warranted police and law enforcement staff who work across a wide range of functions, from supporting investigations and protecting critical infrastructure, to assisting victims and enabling frontline operations.



### **Voluntary and Community Impact Award**

Voluntary, not-for-profit, charity, and third sector organisations are the backbone of many justice and community safety efforts. This award recognises the outstanding contributions of organisations working to support rehabilitation, crime prevention, victim support, public awareness, and community safety.

**To discuss sponsorship of a category, contact a member of the team on [justiceawards@skillsforjustice.org.uk](mailto:justiceawards@skillsforjustice.org.uk) or call 020 3074 1259**



# What category sponsorship means for you

If you want your name associated with the top tier of award winners for a part of the sector that aligns with your products and services, category sponsorship is the best way to ensure you get the most out of being a part of the Inspire Justice Awards.

## As a sponsor your organisation can benefit from:

- An exclusive announcement of your support to our audiences
- Take part in judging your category and present the award at our ceremony
- Your logo on the trophy and certificate presented to winners
- Branding on our visual displays at the awards ceremony venue
- Profile within the awards programme
- Option to add a branded gift to each winner's trophy box
- Feature a representative of your choice in the official awards highlights video (filmed at the ceremony)
- Full branding package during the awards marketing campaign
- Your logo, profile and link to your website, and option or a video on the awards website
- Work with our PR team on opportunities to share winners' stories in publications, on radio and TV (2024: over 1 million reach)
- Three tickets to attend the award ceremony, including welcome drinks, afternoon tea, entertainment, and post-event drinks reception\*

\*Three tickets per sponsored category with the option to purchase additional tickets if needed.

# Sponsorship options

## Digital sponsor - £3,000

- Your branding shown on all digital displays throughout the event
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Four tickets to attend the awards ceremony, including reception, afternoon tea, and post-event drinks reception

## Drinks reception sponsor - £2,000

- Your branding and marketing collateral displaying in the reception area for the welcome reception and the post-event drinks reception
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony

## Lunch sponsor - £2,000

- Your content looped on the mainstage screens during the lunch break, between the announcements of awards, for all delegates to see
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony



## Name badge sponsor - £2,000

- Logo included on awards lanyards\*
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony

\*Lanyards and bags to be sourced by Skills for Justice.

### Gift bag sponsor - £2,000

- Printed logo on ceremony gift bags\*
- Inclusion of any marketing collateral or branded items within the gift bags
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony



### Advert in the programme book

Congratulate your team members on their award nomination or raise your profile as a support of the justice sector.

- Double page - £950
- Full page - £500
- Half page - £250

### Seat drop sponsor - £1,000

- Your marketing collateral on every seat at the awards ceremony
- Your logo, profile and link to your website on the Skills for Justice website
- One ticket to attend the awards ceremony

### Programme book sponsor - £1,500

- Full page advert in the awards programme
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- One ticket to attend the awards ceremony

If there is an advertising opportunity not listed above that you would like to discuss, please speak to a member of our team at [justiceawards@skillsforjustice.org.uk](mailto:justiceawards@skillsforjustice.org.uk).

All our award sponsorship packages are available with a multi-year discount.



Skills for  
Justice

## About Skills for Justice

Skills for Justice are a charity that champions the community safety and criminal justice workforce.

We work hand-in-hand with organisations across the justice sector to foster expertise and collaboration, and help develop workforce and skills solutions that improve jobs and benefit the public.

The Inspire Justice Awards demonstrate our commitment to champion the entire workforce, without whom the system in the UK simply could not operate.

We want to say 'Thank you' to all those who have gone above and beyond to make our communities safer and fairer for all.

Find out more about our work by visiting [skillsforjustice.org.uk](https://skillsforjustice.org.uk)

 @Skills\_Justice  [skillsforjustice.org.uk/inspire-justice-awards](https://skillsforjustice.org.uk/inspire-justice-awards)

 @skills-for-justice [#InspireJusticeAwards](https://twitter.com/skills_for_justice)





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Heidi Alexander  
Minister of State (Ministry of Justice)

#InspireJusticeAwards

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